

Fernando Award Foundation, Inc.

Honoring Community Volunteers Since 1959

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FOR IMMEDIATE RELEASE

Fernando Award Nomination Luncheon Thursday, August 17th At The Hilton Woodland Hills Nominees Honored For A Lifetime of Volunteerism

(Los Angeles) - - The Fernando Award, the highest award for volunteerism in the San Fernando Valley, will kick off its annual recognition process with a luncheon to honor this year's 14 nominees. The 48th Jesse F. McHam Fernando Nomination Luncheon will be held on Thursday, August 17th, at the Hilton Woodland Hills, 6360 Canoga Avenue. The event will begin with a Reception at 11:30 a.m., followed by a 12:00 noon Luncheon. The cost is \$55 per person; the event is open to the public.

President of the Fernando Award Foundation Brad Rosenheim, Rosenheim & Associates, Inc., says, "This year's 14 nominees are diversified in their interests and experience and we look forward to honoring them at our Luncheon for their lifetime achievement of volunteerism in our community."

The **14 nominees**, and the organizations that nominated them, are:

1. **Honorable Armand Arabian**– Rickey M. Gelb, co-nominator SFV Business & Professional Organization
2. **Jill Banks Barad** –Valley Alliance Neighborhood Councils
3. **Dallas O. Boardman** - Reseda Chamber of Commerce
4. **Gerald E. Curry** – West Hills Hospital & Medical Center
5. **Sondra M. Frohlich** – Sherman Oaks Chamber of Commerce
6. **Dorothea Heitz** - James H. Stewart, co-nominator CSUN
7. **William E. Huling, Ph.D.** – San Fernando Valley Community Mental Health Center
(more)

8. **Dorothy Jean Jauck** - Canoga Park/West Hills Chamber of Commerce
9. **Harry Nakada** – Kaiser Permanente
10. **Edward Rose** - Sony Pictures Entertainment
11. **Jess Ruf** – Agoura/Oak Park/Conejo Valley Chamber of Commerce
12. **Kathleen Sterling** – Woodland Hills Chamber of Commerce
13. **Pauline Tallent** - Winnetka Chamber of Commerce
14. **Joe Vitti** - Granada Hills Chamber of Commerce

From the 14 nominees being honored, the names of five finalists will be announced at the conclusion of the Nomination Luncheon. These five finalists will be honored at the Fernando Award Announcement Dinner to be held in November. The final winner of the Fernando Award will be honored in February, 2007.

Every year, the **Fernando Foundation honors high school seniors** who have excelled in community service. The 5 high school seniors who have been selected as the 2006 winners of college scholarships will be honored at the Luncheon. They are: **Peter Ma** (Chaminade High School); **Crystal Ng** (Chatsworth High School); **Micelle Darios** (John Francis Polytech High School); **Daniel Olson** (Notre Dame); and **Michael Vasser** (West Valley Christian).

For more information, please call: Dina Snow or Brad Rosenheim, Rosenheim & Associates, Inc., at: (818) 716-2781.

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